

THE ENCRAFT TIMES - JULY 2024



"Leading with Vision,
Innovating with Purpose"

MR.AVANISH SINGH VISEN
DIRECTOR

MESSAGE FROM AVANISH SINGH VISEN

Dear Valued Customers and Partners,

Welcome to our quarterly newsletter! I'm Avanish Singh Visen, and I am thrilled to share the latest updates, accomplishments, and innovations from our company. As we navigate through the ever-evolving landscape of the construction and home improvement industry, your unwavering support and trust continue to inspire us to push the boundaries of what is possible.

In this edition, we reflect on a period marked by significant milestones, groundbreaking innovations, and steadfast dedication to sustainability. From completing landmark projects to receiving prestigious awards, the past few months have been a testament to our commitment to excellence and our passion for making a positive impact.

I am particularly excited to share our advancements in smart technology and sustainable practices, which are not just transforming our products but also the way we operate. Our journey towards a greener and more innovative future is one that we undertake with great enthusiasm and responsibility.

Thank you for being an integral part of our community. Your feedback and support are invaluable as we continue to grow and evolve. We hope you find this newsletter informative and inspiring.



Warm regards,
Avanish Singh Visen



A TRIBUTE TO SHRI DC JAIN JI, OUR FOUNDING VISIONARY

As we embark on another chapter of growth and innovation, we pause to honor the legacy of our late founder, Shri DC Jain Ji. His visionary leadership and unwavering dedication laid the foundation for the DCJ Group, guiding us with a clear philosophy rooted in excellence, integrity, and community. Shri DC Jain Ji's relentless pursuit of quality and innovation set high standards that continue to inspire us today. His forward-thinking approach not only propelled the company to new heights but also instilled a culture of continuous improvement and responsibility.

Beyond his business acumen, Shri DC Jain Ji was a philanthropist at heart, committed to giving back to society. His charitable endeavors focused on education, healthcare, and social welfare, making a profound impact on countless lives. His values and philanthropic spirit remain integral to our corporate ethos, driving our commitment to making a positive difference in the world. As we celebrate our achievements and look to the future, we remember Shri DC Jain Ji's enduring legacy, which continues to guide and inspire us in all our endeavors.



OUR INNOVATION

At the heart of our success lies continuous innovation. Our R&D team has been working tirelessly to develop cutting-edge products that meet the highest standards of quality and efficiency.

SMART TECHNOLOGY INTEGRATION

Enhancing living spaces with intelligent, connected window & doors.

SUSTAINABLE MANUFACTURING PRACTICES

Adopting eco-friendly processes for a greener production approach.

ADVANCED MATERIAL UTILIZATION

Using innovative materials to improve durability and performance.

NAVIGATING TRENDS

At our company, we continuously navigate the latest industry trends to stay ahead of the curve. Our dedicated R&D team focuses on integrating cutting-edge technologies, such as smart window systems and advanced acoustic materials, to enhance product functionality and customer experience.

CUTTING-EDGE SOLUTIONS

We are also exploring sustainable materials and manufacturing processes to reduce our environmental footprint. By staying attuned to market demands and technological advancements, we ensure our products remain at the forefront of innovation. Our goal is to provide solutions that not only meet but exceed the expectations of our customers.

HONORED BY INDIA TODAY



Avanish Singh Visen



India Today Information Desk

New Delhi, UPDATED: May 2, 2024 16:29 IST

Posted By: [India Today Information Desk](#)

**2nd May: India Today
honored Director
Avanish Singh Visen for
keeping up with eco-
friendly business
practices in a climate
conscious world.**

In May, India Today honored Director Avanish Singh Visen for his outstanding commitment to eco-friendly business practices. As the world grapples with the challenges of climate change, Visen's innovative approach to sustainable development has set a benchmark in the industry. His leadership has not only transformed the operational strategies of his company but has also inspired a broader movement towards environmental responsibility in the business community.

Visen's initiatives encompass a wide range of eco-friendly practices. Under his guidance, the company has implemented cutting-edge technologies to reduce carbon footprints, emphasizing renewable energy sources and waste management systems. His dedication to sustainability extends beyond compliance with environmental regulations; he actively seeks out and integrates the latest green technologies and practices into the company's operations.

BEST VISIONARY CEO OF ASIA



25th May: Director Avanish Singh Visen Awarded as "Best Visionary CEO of Asia 2024" and featured on Magazine cover Business Outlook Asia, circulating 250,000 copies throughout the Asia.

Director Avanish Singh Visen was awarded the prestigious title of "Best Visionary CEO of Asia 2024" and featured on the cover of Business Outlook Asia. This accolade recognizes his exceptional leadership, strategic foresight, and transformative impact on the industry. The magazine, with a circulation of 250,000 copies across Asia, highlighted Visen's remarkable achievements and his visionary approach to business.

Under Visen's dynamic leadership, his company has achieved unprecedented growth and innovation. His ability to anticipate market trends, coupled with a deep understanding of technological advancements, has positioned his organization as a frontrunner in the competitive business landscape. Visen's strategic decisions have not only driven profitability but have also fostered a culture of sustainability and corporate responsibility.

FEATURED IN GLASS BULLETIN



MR. AVANISH SINGH VISEN
CEO & Director, Ajay Poly Pvt Ltd.

Innovative leadership & sustainable growth: A deep dive into Avanish Singh Visen's vision for glass

**25th May:
Director Avanish
Singh Visen
featured on
Glass Bulletin
Magazine.**

Under Visen's guidance, his company has become synonymous with excellence and innovation in the glass sector. He has spearheaded the integration of advanced technologies, significantly enhancing the quality, efficiency, and sustainability of glass production. Visen's emphasis on eco-friendly practices, such as utilizing renewable energy sources and implementing waste reduction strategies, has set a new standard in the industry.

The Glass Bulletin Magazine article delves into Visen's journey, exploring his strategic vision and the initiatives that have positioned his company at the forefront of the glass industry. It highlights his efforts in research and development, leading to the creation of cutting-edge products that meet the highest standards of quality and environmental responsibility.

ATAL UDYOG RATNA AWARD



**20th June:
Director Avnish
Singh Vison was
honored with
the Atal Udyog
Ratna Award at
the Prime
Minister's
Museum.**

Director Avnish Singh Vison was honored with the Atal Udyog Ratna Award in a distinguished ceremony held at the Prime Minister's Museum. This prestigious accolade recognizes exceptional contributions to the industrial sector, celebrating individuals who have demonstrated outstanding leadership, innovation, and commitment to excellence in business. Vison's receipt of this award underscores his transformative impact on the industry and his relentless pursuit of excellence. Under his visionary leadership, his company has achieved remarkable milestones, driving growth and setting new standards in the manufacturing sector.

The ceremony, attended by top industry leaders, and distinguished guests, highlighted Vison's achievements and his role in advancing sustainable and responsible business practices. His efforts in integrating cutting-edge technologies and promoting eco-friendly initiatives have set a benchmark for other companies to follow. Mr. Vison expressed his gratitude for the recognition and stressed the importance of continuous innovation and sustainable growth. He dedicated the award to his team, whose hard work and commitment have been instrumental in the company's success. The Atal Udyog Ratna Award is a testament to Avnish Singh Vison's exceptional leadership and his unwavering dedication to driving positive change in the industry.

5TH ANNUAL PARTNERS MEET

08th May: Go Fearless, go limitless, Encraft's 5th annual Partners Meet 2024 at Azerbaijan, Baku.

Encraft hosted its 5th annual Partners Meet 2024 in the vibrant city of Baku, Azerbaijan, under the inspiring theme "Go Fearless, Go Limitless." This highly anticipated event brought together Encraft's valued partners from across the globe, creating a dynamic platform for collaboration, innovation, and celebration of shared successes.

The choice of Baku, a city known for its blend of modernity and tradition, set a fitting backdrop for the event. The Partners Meet commenced with a grand opening ceremony, featuring cultural performances and a keynote address by Avanish Singh Visen, Director of Encraft. In his speech, Visen emphasized the importance of fearlessness and limitless thinking in driving the company's growth and success.



Throughout the event, attendees participated in a series of interactive sessions, workshops, and panel discussions. These sessions covered a wide range of topics, from the latest industry trends and technological advancements to effective marketing strategies and customer engagement practices. Encraft's experts shared valuable insights and experiences.

A highlight of the Partners Meet was the awards ceremony, where top-performing partners were recognized for their outstanding contributions and achievements. These awards celebrated excellence in various categories, such as innovation, sustainability, and customer service, fostering a spirit of healthy competition and camaraderie among partners. The event also provided ample networking opportunities, allowing partners to connect, exchange ideas, and explore potential collaborations.

DCJ GROUP CORPORATE ANNUAL EVENT



29th May: DCJ Group, Corporate Annual Event 2024.

DCJ Group's highly anticipated Corporate Annual Event 2024 drew a diverse audience of employees, stakeholders, and industry leaders to celebrate the company's achievements and future strategies. The day commenced with an inspiring keynote by Avanish Singh Visen, Director, who highlighted milestones including successful project completions, market expansion, and advancements in technology and sustainability. This was followed by presentations and panel discussions on market trends, innovations, and strategic initiatives, fostering a collaborative atmosphere for idea exchange.

The event also featured an awards ceremony recognizing outstanding contributions in innovation, leadership, customer service, and sustainability, celebrating the dedication of the DCJ Group workforce. Networking opportunities and social activities added a festive touch, making the event both informative and enjoyable. DCJ Group's Corporate Annual Event 2024 was a resounding success, reinforcing the company's vision and strengthening unity and purpose among all attendees.

EMBRACING SUSTAINABILITY: OUR COMMITMENT TO A GREENER FUTURE

एनक्राफ्ट इंडिया ने जगह-जगह लगाए पौधे

सेलाकुई। विश्व पर्यावरण दिवस के उपलक्ष्य में एनक्राफ्ट इंडिया ने महत्वपूर्ण पहल की है। कंपनी ने सेलाकुई देहरादून के कई क्षेत्रों में पौधरोपण कार्यक्रम आयोजित किया। इस दौरान शहीद चौक, पुलिस थाना आदि स्थानों पर नीम, जामुन, अमला, लीची, अमरुद और शीशम जैसे लगभग एक हजार पौधों का रोपण किया। कंपनी के महाप्रबंधक एसएस नेगी ने इस पहल का संचालन किया और टीम और कर्मचारियों को पर्यावरण की स्थिति के बारे में जागरूक किया।

GREEN FUTURE INITIATIVE

- 1,000 Trees Planted: Major step towards environmental sustainability.
- Employee Participation: Demonstrated kindness and responsibility on World Environment Day.
- Media Coverage: Event highlighted in local newspapers, showcasing Encraft's commitment.



Encraft Leads by Example: Planting 1,000 Trees at Dehradun Plant

This significant initiative reflects the company's dedication to preserving nature and promoting a greener future. The tree-planting event was a resounding success, with enthusiastic participation from employees who showed remarkable kindness and responsibility towards the environment, especially fitting on World Environment Day.

BIRTHDAY BLISS AT ENCRAFT

At Encraft, we believe in celebrating our employees and fostering a vibrant workplace culture. Our monthly birthday celebrations are a testament to this, bringing together team members to honor and appreciate their colleagues. These joyous occasions are filled with laughter, delicious treats, and heartfelt wishes, creating memorable moments and strengthening our community spirit.

At Encraft, we are more than just a team; we are a family. Our bonds go beyond the professional, and we cherish every shared moment. Together, we create a supportive and loving environment where everyone feels valued and celebrated.



LOOKING AHEAD

As we move forward, we are committed to continuing our journey of innovation and sustainability. Upcoming projects include:

New Product Launch: Stay tuned for the launch of our new line of customizable doors, designed to meet the diverse needs and preferences of our customers. These doors will feature advanced security systems and customizable design options.

Community Engagement: We are planning several community engagement programs, including workshops and seminars on energy efficiency and sustainable living. These initiatives aim to educate and empower our community to make more sustainable choices.



THANK YOU

In closing, we want to express our deepest gratitude to our customers, partners, and employees. Your support and collaboration have been instrumental in our achievements. As we continue to innovate and strive for sustainability, we are excited about the future and the opportunities that lie ahead.

Thank you for being a part of our journey. We look forward to your continued support and are eager to share more updates and successes with you in our next newsletter. Together, we are building a better, more sustainable future.

Warm regards,
Avanish Singh Visen





Encraft has a strong presence across Pan India, Dubai, Nepal, Bhutan, and Sri Lanka.