

The
Encraft
Times

A portrait of a man with dark hair and a light beard, wearing a blue blazer over a white shirt. He is looking directly at the camera with a neutral expression. The background is a solid dark blue.

AVANISH
SINGH VISEN

The Man Driving Success at DCJ Group



“The change is the hope and hope is the foundation for the new beginning. Be the change before you ask for it”.

- Late Shri DC Jain Ji

Greetings from CEO's Desk:

Dear Valued Partners, Stake Holders and Dear team

I hope this newsletter finds you all in good health and high spirits. As we embark on a new phase of growth and opportunities, I wanted to take a moment to address each and every one of you personally.

First and foremost, I would like to express my sincere gratitude for your unwavering dedication, hard work, and commitment to excellence. Over the years, we have faced numerous challenges, but it is your resilience, determination, and teamwork that have propelled us forward and enabled us to achieve remarkable milestones.

Our success as a company is a testament to the talent and passion that each one of you brings to the table. It is your expertise, innovative thinking, and relentless pursuit of excellence that sets us apart from our competitors and positions us as an industry leader. I am incredibly proud of the strides we have made together. From developing cutting-edge products and delivering exceptional customer service to expanding our market presence, we have consistently surpassed expectations. Your contributions have not only garnered recognition from our clients but have also helped establish our reputation as a reliable and trusted partner.

As we move forward, it is essential to remain adaptable and embrace change. The world around us is evolving at an unprecedented pace, and it is our ability to embrace new ideas, technologies, and market trends that will drive our continued success. I encourage each of you to stay curious, seek knowledge, and constantly challenge the status quo. Our commitment to innovation and continuous improvement will be key in shaping our future. I want to assure you that your well-being and growth remain paramount to us. We are committed to providing a safe and inclusive work environment that fosters personal and professional development. Our investment in training programs, mentorship initiatives, and employee well-being resources reflects our commitment to your growth and success.

I am excited about the opportunities that lie ahead of us. Together, we will overcome any obstacles that come our way, and together, we will achieve even greater heights.

Once again, thank you for your unwavering dedication and for being an invaluable part of the DCJ Group. Let us continue to collaborate, innovate, and make a positive impact in our industry and the lives of our customers.

Wishing you all continued success and fulfilment.

Regards



Avanish Singh Visen
Director & CEO - DCJ Group

Milestone Celebration & Company Highlights

Today, we gather to celebrate the remarkable achievements and triumphs of our company. This moment serves as an opportunity for reflection, gratitude, and anticipation for the even more extraordinary feats that lie ahead.

Our journey started 60 years ago when a visionary individual Late Shri DC Jain Ji had a dream. With unwavering determination and dedication, he transformed that dream into a reality and established DCJ Group. Despite facing numerous challenges, he celebrated small victories and built a strong foundation for what would become an extraordinary enterprise.

In the subsequent years, Encraft experienced steady growth, thanks to the hard work and dedication of our exceptional team. Today Encraft is excelling on its successful journey, establishing a formidable presence across PAN India, as well as in prominent international destinations such as Dubai, Nepal, and Bhutan. With a wide network spanning nearly 300 locations, we are dedicated to serving our valued customers.

Innovation has always been at the core of our company's ethos. Our talented team of engineers, designers, and professionals consistently pushed the boundaries of technology and product development. As a result, we received numerous prestigious awards for our ground-breaking products and services, reaffirming our position as a leader in the industry. In the last two months, Encraft is awarded with two prestigious national awards.



Global Business Achievement Award 2023



National Atal Award 2023

Customer Success Stories:

Our customers have always been at the heart of everything we do. We have been privileged to witness countless success stories, where our products and services have made a significant difference in the lives of individuals and businesses alike. These stories inspire us to keep innovating and delivering top-notch solutions that exceed expectations.

Introductions of New Products:

Introducing the extraordinary line-up of five highly anticipated products set to launch this year. Prepare to be captivated and inspired as we push boundaries and redefine what is possible. With meticulous attention to detail and an unwavering commitment to innovation, we are thrilled to bring you these remarkable new offerings.

Commitment to Sustainability:

We take pride in our commitment to sustainability and environmental responsibility. Through various initiatives, we have reduced our carbon footprint, implemented eco-friendly practices, and contributed to the well-being of the communities we operate in. Our efforts have not only positively impacted the environment but have also garnered recognition from environmental organizations.

Community Engagement and Social Impact:

As a responsible corporate citizen, we are deeply committed to giving back to society. Our philanthropic efforts have supported various charitable causes, education initiatives, and community development projects. We strive to create a positive impact beyond the confines of business, making the world a better place for everyone. Encraft's Director & CEO, Shri Avanish Singh Visen, upholding our commitment as our motto, recently met with the Honourable Chief Minister of Uttar Pradesh, Shri Yogi Ji. The purpose of the meeting was to discuss the strategies for community development and Encraft's significant contribution towards this noble cause.



Looking to the Future:

As we celebrate our past achievements, we also set our sights on the future. We have exciting plans in the pipeline, including new product launches, further expansion into untapped markets, and continued investments in cutting-edge technologies. With the ongoing dedication of our team and the unwavering support of our customers and partners, we are confident that the best is yet to come.

Thanking the Partners:

We want to take a moment to extend our heartfelt gratitude to our valued partners. Without your unwavering support and trust in our vision, we would not have been able to reach the heights we stand at today. Your dedication to our mutual success has been instrumental in making our journey a remarkable one.

As we look to the future, we are excited about the endless possibilities that lie ahead for both of our organizations. Together, we will continue to innovate, grow, and make a positive impact on the industries we serve. We cherish our partnership and look forward to many more years of shared success.

Once again, thank you for your continued support and trust in us. Here's to a prosperous future filled with more milestones and achievements, hand in hand.

Thanking Team: Today, as we come together to celebrate our company's achievements and milestones, we want to take a moment to express our heartfelt gratitude for your unwavering staff. It is your dedication, hard work, and commitment that have been the driving force behind our success. Together, we look forward to an even brighter future filled with innovation, growth, and meaningful contributions to society.

Thank you for being an integral part of our journey. We are incredibly proud to have you as members of our team, and we look forward to achieving even greater heights together. As we celebrate our past achievements today, we eagerly anticipate an exciting future filled with opportunities and accomplishments.





ENCRAFT
DUBAI

ENCRAFT
NEPAL

ENCRAFT
BHUTAN

ENCRAFT
INDIA

ENCRAFT
SRI LANKA

Encraft has a strong presence across Pan India, as well as in Dubai, Nepal, Bhutan, and Sri Lanka.